

## **Class Giving Guidelines**

A Class Gift is compiled of all gifts to **The Woods Fund** from the class. The total gift amount announced at reunion is the total amount of gifts and commitments to The Woods Fund from each celebrating class. The only exception is the class celebrating their 50<sup>th</sup> Reunion.

## **50<sup>th</sup> Year Giving Guidelines**

The representatives from the 50<sup>th</sup> year class work closely with the College to set a fundraising goal for The Woods Fund. Due to this milestone reunion, the College anticipates members of the 50<sup>th</sup> class to stretch their giving and reach a higher goal for The Woods Fund. In addition, we allow for this class to focus on a special project (i.e. Le Fer Hall), as long as The Woods Fund remains the primary focus and the goal is met. This project is determined in advance and in coordination with Office of Advancement and is a project that is both meaningful to the 50<sup>th</sup> year class and the College.

## **FAQS**

### **What is a Class Gift?**

A Class Gift is a gift made by members of each class to The Woods Fund. These gifts are totaled and, for those classes celebrating a reunion, announced at the reunion banquet.

### **What is included in the amount announced at reunion from each class?**

The total amount announced for all classes celebrating reunion, except the 50<sup>th</sup>, includes gifts and commitments only to The Woods Fund. For the 50<sup>th</sup> class, the number announced includes The Woods Fund and a special project, if a special project is decided on in advance and in conjunction with the Office of Advancement.

### **Are there options for me to make a larger gift for my reunion?**

The College allows for a 5-year pledge plan to be utilized to help individuals contribute more over time. In an effort to allow flexibility to its donors and give through a plan that is achievable for them, an individual may enter a 5-year pledge plan at any time. If the pledge benefits The Woods Fund, your entire pledge amount would be announced at reunion. The donor must currently be in a 5 year pledge or commit to one before the reunion banquet for it to be included in their total gift amount announced at reunion.

### **I'm celebrating my reunion this year, can I make a pledge at the end of the fiscal year and it be included in the total amount announced at reunion?**

To be included in the amount announced at reunion, all gifts and pledges must be made by the Saturday afternoon of Reunion. This gives the Office of Advancement time to total all gifts.

### **Can I give on behalf of my classmates who haven't to achieve 100% giving from our class?**

No, in order for a class to achieve 100% giving every individual of the class must contribute a gift of any size.

For further questions about a Class Gift or how you can make a gift, please contact the Office of Advancement at 888-769-0013 or visit [giving.smwc.edu](http://giving.smwc.edu).