

SMWC raises more than \$1.9 million on Woods Giving Day

TRIBUNE-STAR STAFF REPORT

The 11th annual Woods Giving Day at Saint Mary-of-the-Woods College reached a historic level, raising \$1,949,776 with the help of 1,511 donors during the culmination of this year's event Tuesday.

The kickoff began last year with the Early Giving Challenge on Dec. 1.

The money will support the Woods Fund, the college's unrestricted fund that



directly impacts students and college operations.

"We are ecstatic and very grateful to have such tremendous support for WGD 2026. The record number of volunteers and donors who participated in the day certainly

made this a victory for the entire Woods community," said Izzy Reel, advancement officer at SMWC.

This year's Woods Giving Day goal was to raise \$1 million from 1,200 unique donors. This helped SMWC to unlock a \$450,000 challenge match from two generous alumni.

It was just one of five challenges launched by alumni and community partners that played a significant role in helping to reach the

goals for Woods Giving Day.

"Saint Mary-of-the-Woods College is blessed with support from our students, alumni, friends, faculty and staff. It was on full display today, and the results are humbling," said Brennan Randolph, college president.

About 100 volunteer students, faculty, staff and alumni also helped the college by making calls to SMWC supporters in the Woods Student Center for about 12 hours on Tuesday.